



COFEPRIS CERTIFIED PROFESSIONALS IN REGULATORY AFFAIRS

**Your control, our execution: DEFI as the operational
holder**

YOUR DIRECT ACCESS TO THE MEXICO MARKET (TURN-KEY)

- **COMPLETE REGULATORY
MANAGEMENT**
- **PRIVATE MARKET AUTHORIZATION**
- **INSTITUTIONAL FORMULARY ACCESS**
- **STRATEGIC COMMERCIAL ALLIANCES**

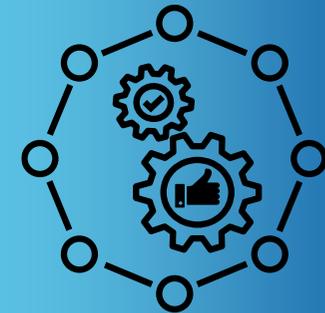


FIRST STAGE: MARKETING AUTHORIZATION – PRIVATE MARKET

APPROX. USD\$20 BILLION MARKET

**SUCCESSFULLY MANAGED
1,700+ REGULATORY DOSSIERS**

- New Marketing Authorizations (MAs)
- MA Renewals
- Amendments to Registration Conditions
- Orphan Drugs
- Medical Devices
- New Chemical Entities
- Nutritional Supplements

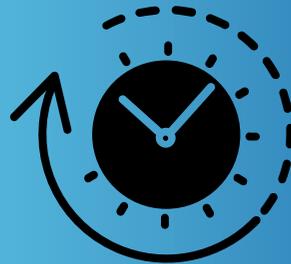


We manage the entire submission process and work alongside you to fulfill all regulatory requirements and studies.



SECOND STAGE (OPTIONAL): INSTITUTIONAL ACCESS

APPROX. USD\$10 BILLION PROCUREMENT MARKET



Can be executed in parallel with the private market MA process, potentially saving up to two years in procurement access.





DEFI ADVANTAGE

The holder retains full control — DEFI facilitates and operates according to your instructions.

In-house team of 15 Mexican Health Authority-certified professionals

Specialized in:

- New Marketing Authorizations
- Registration Amendments
- Registration Renewals
- Class I, II & III Medical Devices
- Pharmaceuticals

Regulatory expertise + strategic execution

- Full compliance with current regulations
- Proven ability to resolve complex regulatory challenges
- Rigorous cybersecurity protocols protecting client data
- Direct and immediate-response communication with authorities





OUR SERVICES

- New MAs: Allopathic and Biotechnology Medicines, Medical Devices (Class I, II, III), Nutritional Supplements
- Registration Amendments: Administrative and technical modifications for medicines (allopathic, biotechnological, vitamin-based, herbal) and medical devices
- Registration Renewals: Medicines and medical devices across all categories
- Regulatory Documentation: Labeling projects, inserts, prescribing information
- Translation Services as necessary
- New Molecule Committee applications: Organization and submission for Regulatory Committee Filings when necessary
- Other LATAM Regional Expertise: Advisory and management of regulatory procedures across LATAM
- Risk and Safety: Risk Management Plans, Periodic Safety Reports, Pharmacovigilance and Technovigilance reports
- Formulary access to procurement (tenders)

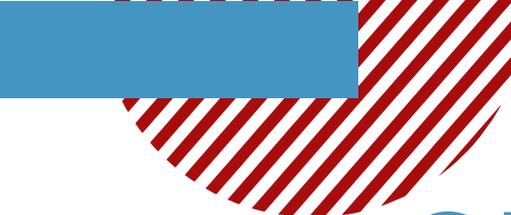
WHY CHOOSE US?

Secure &
transparent
communication

Proven track
record in
complex
regulatory
pathways

Immediate,
personalized
support

Compliance-
driven with
strategic
insight



GETTING STARTED

1. Initial meeting to align objectives and priorities
2. Market assessment discussion
3. Budget alignment
4. Regulatory timeline: up to 18 months for Private Market Authorization
5. Institutional formulary access: additional 1–2 years (or parallel strategy available)



MEET OUR TEAM

Q.F.B. Susana Medrano Peña
Technical Manager

susana.m@defihealthcare.com.mx

+ 52 55 1832 2313

Dr. Peter D. Bagi
Senior V.P.

peter.b@defihealthcare.com.mx

+ 1 (786) 689 3732





THANK YOU



Your Direct access to
the Mexico Market

